

# Leadership Series 2018

## Topics

### **Building Your Brand & Reputation April 19**

Crisis Communication—Marketing  
Networking —Social Media

### **Team Building May 17**

Conflict Management—Leadership—Managing Personalities  
Mentoring—Workforce Development

### **Embracing Diversity June 21**

Equal Opportunities—Multi-Generational Balance  
Recruiting and Retention

### **Cyber Security July 19**

Cyber Security Breach: Prevention—Repair—Recovery

### **Innovative Budgeting in Changing Times August 16**

Financial Vision—Best Practices

### **Strategic Planning September 20**

Competitive Intelligence—Competitive Positioning Strategies  
Leading Change—Strategic Visioning

Location: SIBA—O'Fallon, IL  
8 a.m.—11 a.m.

*Limited space available – Register today!*

*\$75 Per Session/Person or \$375 for all 6*



LEADERSHIP  
COUNCIL  
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For complete details and to register, contact us at:  
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