



CHAMBER MYTH BUSTERS!

MYTH # 1

THE CHAMBER IS A BRANCH OF THE CITY

We are a membership-based, non-profit organization. While we do work with the villages of Troy, Maryville, St. Jacob, and Marine on a variety of events and projects, we are not a branch or subsection of our local government.

The Troy/Maryville/St. Jacob/Marine Chamber of Commerce serves as the principal voice of the businesses within our community. Our mission is to promote business development and networking in order to enhance the growth and self-sufficiency within our community.

MYTH # 3

YOU HAVE TO ATTEND A BUNCH OF MEETINGS AND COMMITTEES

You don't have to attend anything at all if you don't want. We ENCOURAGE our members to attend our events as it's a great way to network, and we like to think we have a lot of fun together! Events, meetings and committees are just one of the many ways that you can make the most of your Chamber membership.

MYTH # 2

ONLY BUSINESS OWNERS CAN JOIN

We have many members that are non-profit groups or other organizations, and people that join as individuals. They join for various reasons such as networking opportunities, to get information, to attend events, or some just to support the business community. So, basically, if you are a person who is interested in business or the economic and social welfare of our community, you would make a GREAT CHAMBER MEMBER!

MYTH # 4

MEMBERSHIP IS TOO COSTLY FOR SMALL BUSINESSES

Our membership fees are based on the type of business (membership fees are discounted for non-profit businesses) and size of staff (full time employees). Many members find that the value they receive is much more than what they pay for the membership! If you, or someone you know is interested in seeing what our Chamber is about, please contact Bev Henley, Membership Coordinator at 618-667-8769 or email to membership@troymaryvillecoc.com and she'll be happy to chat with you!