

2017 MENU OF SERVICES

COMMUNITY EVENTS

Community Expo:

TOTAL	BOOTH INFORMATION
	\$25 (Vendor is required to bring own table and chairs)
	\$50 (Includes a 6 ft. connected table and chair that will be set up for your space) (located in Cafetorium)
	\$75 (Includes a 6 ft. connected table and chair that will be set up and also includes electric) (located in Cafetorium). Plan to bring a 25-foot extension cord.
	\$100 (Non-Chamber member - vendor required to bring own table and chairs. No electricity available.)
	SPONSORSHIP OPPORTUNITIES
	\$250 Entertainment sponsor - Balloonist, Halloween prizes
	\$500 Event sponsor (limit three)
	TOTAL AMOUNT DUE

Description: This public event is held at Triad High School and provides the opportunity for your businesses to display and sell your items.

Fall Festival:

September or October	Price	DESCRIPTION
	\$20	Uncovered space (no electric)
	\$250	Entertainment sponsor (limit three)
	\$500	Event sponsor (limit three)
		TOTAL

Description: This public event is held at Tri-Township Park (or downtown) and provides the opportunity for your business to display and sell your items.

Women's Conference:

CHECK	PRICE	DESCRIPTION	INCLUDES
	\$50	Incomparable Sponsor - Individual ticket	➤ One ticket for the day's activities
	\$225	Luminous Sponsor - Table of four	➤ Four tickets (guarantees attendees will sit together) ➤ Company name on table
	\$450	Exceptional Sponsor - Table of eight	➤ Eight tickets (guarantees attendees will sit together) ➤ Company name on table

SPONSORSHIPS

(Unfortunately no refunds can be given)

CHECK	PRICE	TICKETS	DESCRIPTION	INCLUDES
	\$100	\$50 (each)	Invincible Sponsor - Dessert (limit four)	➤ Company name listed in program ➤ Signage at dessert table
	\$150	\$50 (each)	Effervescent Sponsor - Breakfast (limit four)	➤ Company name listed in program ➤ Signage at breakfast table
	\$200	\$50 (each)	Savvy Sponsor - Name badge (limit two)	➤ Company name listed in program ➤ Company logo printed on all name badges
	\$200	\$50 (each)	Awe-Inspiring Sponsor-DJ Big Papa G (limit four)	➤ Company name listed in program ➤ Signage on DJ table (and mentioned throughout)
	\$250	\$50 (each)	Remarkable Sponsor - Lunch (limit four)	➤ Company name listed in program ➤ Signage at lunch table (and mentioned throughout)
	\$300	\$50 (each)	Vibrant Sponsor - Breakout speaker (limit four)	➤ Company name listed in program ➤ Signage at speaker location

\$1,000	4 tickets included	Inspirational Sponsor - Stage speaker (limit four)	<ul style="list-style-type: none"> ➤ Introduction of one speaker ➤ Premium table for four ➤ Opportunity to speak at event ➤ Signage at entertainment location and at registration ➤ Company name listed in program ➤ Promotion in press releases, flyers, etc. ➤ (Your own) large company sign at entrance ➤ Promoted on any marketing items from the Chamber
\$2,500	8 tickets included	Dynamic Sponsor - Entire event (limit two)	<ul style="list-style-type: none"> ➤ Introduction of one stage speaker ➤ Premium table for eight ➤ Opportunity to speak at event ➤ Signage throughout event ➤ Company name listed in program ➤ Promotion in press releases, flyers, etc. ➤ (Your own) large company sign at entrance ➤ Promoted on any marketing items from the Chamber

VENDORS:

CHECK	PRICE	DESCRIPTION	INCLUDES
	\$125	Vendor space (active) (limit 20 vendors)	<ul style="list-style-type: none"> • Table in vendor area in back room (display table open during vendor times) • One 90-second demonstration opportunity sometime within the event on a small stage • Includes one event ticket for vendor (additional tickets are \$50 - all attendees need a ticket) • Provide giveaway (drawn when you are speaking or throughout event) • Please note what you will be selling and also demonstrating during your 60 seconds: <hr style="width: 20%; margin-left: 0;"/> <ul style="list-style-type: none"> • Agree to promote event on social media and with friends, family and customers. • You may display or sell items at your vendor space
	\$100	Vendor space (no demonstration) (limit 10 vendors)	<ul style="list-style-type: none"> • Table in entrance vendor area in front room (display open 7:15 a.m. - 8:30 a.m. only and then display will need to be taken down so the room can be used for a breakout session) • One 30-second opportunity to promote company • Provide giveaway (drawn sometime throughout the day) • Includes one event ticket for vendor (additional tickets are \$50 - all attendees need a ticket) • Vendor to provide goodie bag item - please be creative! (total 250) • Please note what you will be giving away at your vendor table <hr style="width: 20%; margin-left: 0;"/> <ul style="list-style-type: none"> • Agree to promote event on social media and with friends, family and customers.

Description: This public event provides women the opportunity to network and hear speakers throughout the day.

Troy Family Summer of Fun:

EVENT SPONSOR - \$500 (Limit one per event)	Mentioned in all advertising; promoted on brochure w/large logo; listed on website; opportunity to speak at movie and during entertainment; space for table; hand out free giveaway item; logo printed on giveaway item
MOVIE SPONSOR - \$250 (Limit three per event)	Mentioned in all advertising; promoted on brochure w/logo; listed on website; opportunity to speak at movie; space for table; logo printed on giveaway item

ENTERTAINMENT SPONSOR - \$250 (Limit three per event)	Mentioned in all advertising; promoted on brochure w/logo; listed on website; opportunity to speak at movie and during entertainment; space for table; logo printed on giveaway item
HOT DOG SPONSOR - \$200 (Limit three per event)	Promoted in brochure; listed on website; space for table located by hot dog stand
KIDS' PRIZE SPONSOR - \$100 (Limit three per event)	Promoted in brochure; listed on website; space for table
FOOD SPONSOR- No cost, but would need to provide food such as snacks, water, popcorn, freezer pops, etc. for 200+ attendees. (No limit per event, but no duplicates on snacks/food)	

Description: This public event offers an opportunity for families to come out and enjoy an evening completely free.

Note: The third one is the back-to-school night!

Chamber Fundraiser Event:

Spring (4/24/2015)	Price	DESCRIPTION
	\$45	Event ticket
	\$15	Individual drink wristband (beer, wine and soda)
	\$375	Table for eight (no drink wristband)
	\$475	Table for eight (drink wristband)
	\$1,500	Entertainment sponsor (no limit)
	\$2,500	Event sponsor (no limit)
	\$50	Bucket raffle sponsor (no limit)
	\$100	Program sponsor (no limit)
		TOTAL

Description: This annual public event is held at Gateway Center and also serves as the Chamber's yearly meeting.

ADVERTISING OPPORTUNITIES

Resource Magazine:

1 st QTR	2 nd QTR	3 rd QTR	4 th QTR	PRICE	DESCRIPTION
				\$45/quarter ad	1/8 page article (150 words w/picture or 175 words w/no picture) or for a coupon
				\$75/quarter ad	1/8 page business card or logo
				\$150/quarter ad	1/4 page ad, business card, coupon or logo
				\$300/quarter ad	1/2 page ad or coupon
				\$500/quarter ad	Full page ad (limit two full page ads per edition)
				\$200/quarter ad	Back of magazine (SOLD)
					TOTAL

Description: 5,000 full-color magazines inserted into the Times-Tribune, mailed to Chamber members and distributed at over 200 businesses.

Quarterly card:

1 st QTR	2 nd QTR	3 rd QTR	4 th QTR	PRICE	DESCRIPTION
				\$100/quarter	1/16 page ad on back
					TOTAL

Description: 1,000 quarterly cards list networking events for the quarter and mailed to Chamber members and distributed.

Website:

1 st QTR	2 nd QTR	3 rd QTR	4 th QTR	PRICE	DESCRIPTION
				\$75/quarter	Rotating ad on Chamber's home page and throughout website
					TOTAL

Description: The Chamber's website is www.troymaryvillecoc.com and is seen by thousands each month. Your ad will rotate throughout the website and your url will be linked directly from that ad.

Calendar (2018):

2015	Price	DESCRIPTION
	\$20	Date space
	\$40	Flex/floating ad
	\$50	Coupon or ad at bottom
	\$75	Business card ad at top
		TOTAL

Description: There will be 5,000 calendars printed and distributed through the Times-Tribune, mailed and taken to several businesses.

Ad at top of Chamber's Home Page (monthly):

Month	Price	TEXT
	\$200/mth	Ad:
		TOTAL

Description: The Chamber has a HUGE amount of hits to their website on a daily basis. Your ad could be at the top!

Text Message (fourth week of month):

Month	Price	TEXT
	\$50/each	Text message:
		TOTAL

Description: Have your message text to Chamber members who have signed up for texting the fourth week of the month.

E-news Header (weekly):

Week	Price	MESSAGE/AD
	\$25/each	Your message/ad:
		TOTAL

Description: The Chamber's weekly e-news is sent to over 1,400 people. You can have your ad at the top of the e-news.

MEMBERSHIP

Chamber Membership (check one):

<input type="checkbox"/> *Individual owner (with no employees) - \$225 <input type="checkbox"/> *2-5 employees - \$250 <input type="checkbox"/> *6-12 employees - \$275 <input type="checkbox"/> *13-20 employees - \$300 <input type="checkbox"/> *21-40 employees - \$375 <input type="checkbox"/> *41-75 employees - \$425 <input type="checkbox"/> *76 or more employees - \$475 + \$2 per employee	<input type="checkbox"/> Organizations/Service Clubs/Churches - \$100 <input type="checkbox"/> Friend of the Chamber - \$100 <input type="checkbox"/> City/Village/Township/Library/Park/School/Post Office/ Government - \$175 <input type="checkbox"/> Hotel/Motel - \$300 <input type="checkbox"/> Utilities- \$525 <input type="checkbox"/> Financial Institutions (Under 5 employees) - \$275 <input type="checkbox"/> Financial Institutions (Five or more employees) - \$525
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TOTAL: \$ _____

JUST A NOTE – No refunds can be given!

Company name: _____

Contact person: _____

Phone Number: _____

Signature: _____ Date: _____